



Bringing Dairy to Life!

**Midwest Dairy
South Dakota Division
The Alliance, Sioux Falls, SD
October 25, 2021
Minutes**

Members Present: Jogchum Andringa, Gary Jarding, Allen Merrill, Jim Neugebauer, Doug Ode, Marv Post, Annelies Seffrood,

Members Absent: Tim den Dulk, Chris Fieber, Jacob Moes, Dan Thyen

Ex-Officio Members Present: Evan Grong, Vikram Mistry

Ex-Officio Members Absent: Kim Maher, Hunter Roberts

Others Present: Midwest Dairy Staff: Whitney Blindert, Beth Bruck-Upton, Brenda Goldman (virtual), Wendy Meck (virtual), Molly Pelzer, Tom Peterson; SD Dairy Ambassador Program: Tracey Erickson, Morgan Kohl, Kerstin Thoms

1. Call to Order

Meeting was called to order at 1:27 p.m. by Jim Neugebauer.

2. Invocation

Invocation was given by Jim Neugebauer.

3. Roll Call

Roll call was taken by Allen Merrill, and he announced the presence of a quorum.

4. Agenda

Gary Jarding moved, Jogchum Andringa seconded to approve the agenda. Motion Carried.

5. Minutes

Annelies Seffrood moved, Gary Jarding seconded to approve the minutes of July 16, 2021. Motion Carried.

6. Financial Reports

ADA of the Midwest – State Fair Financial Statement

Wendy Meck reviewed the ADA of the Midwest South Dakota State Fair Financial Statement.

ADA of the Midwest – 2022 Budget

Tom Peterson reviewed the 2022 ADA of the Midwest South Dakota State Fair and Malt Wagon Budget.

Gary Jarding moved, Jogchum Andringa seconded to approve 2022 ADA of the Midwest South Dakota State Fair Budget. Motion Carried.

7. Midwest Dairy Leadership Report

Molly Pelzer reported on Midwest Dairy 2022 Strategic Plan and provided a scorecard showing the progress made on all the Strategic Plan objectives.

8. Dairy Ambassador Report/Video

Tracey Erickson showed a video and facilitated a discussion on the South Dakota Dairy Ambassador Program. South Dakota Dairy Ambassadors, Morgan Kohl and Kerstin Thoms provided an overview of their experiences as Dairy Ambassadors.

9. Strategic Program Facilitated Discussion on Creating Checkoff Advocates and Developing Farm and Community Leaders for Dairy

Whitney Blindert, Beth Bruck-Upton, and Tom Peterson facilitated discussion on creating checkoff advocates and developing farm and community leaders for dairy.

10. Committee Reports

Corporate Board

Allen Merrill, Jim Neugebauer, Annelies Seffrood and Marv Post reported on Corporate Board activities.

Midwest Dairy Foods Research Center (MDFRC)

Jim Neugebauer reported on Midwest Dairy Foods Research Center activities.

ADA of the Midwest

Gary Jarding reported on ADA of the Midwest activities.

DMI/NDB/UDIA

Allen Merrill and Marv Post reported on DMI Board activities.

11. New/Unfinished Business

Division By-Laws Discussion

The board reviewed the draft revised South Dakota Division Bylaws.

Annelies Seffrood moved, Marv Post seconded to approve the change to residency requirements to “contributes to dairy checkoff and has cows residing in the state of South Dakota” in the South Dakota Division Bylaws. Motion Carried.

12. Adjourn

Marv Post moved, Allen Merrill seconded to adjourn the meeting at 5:08 p.m. Motion Carried.

Respectfully Submitted,

Allen Merrill

Acting Secretary

Jim Neugebauer

Chair