



Bringing Dairy to Life!

**Midwest Dairy
Mo-Kan Division Meeting
The Regnier Family Wonderscope Children's Museum of Kansas City
Kansas City, MO
October 7, 2021
Minutes**

Members Present: Alfred Brandt, Amy Dudeck, Lynda Foster, Brian Haverkamp, Alex Peterson, Robert Riegel, Curtis Steenbock, Steve Strickler, Donna Telle

Members Absent: Chris Heins, Byron Lehman, Orville Miller, Tom Oelrichs, Steve Ohlde, David Rottinghaus

Others Present: Midwest Dairy Staff: Sami Carter, Ron Grusenmeyer, Wendy Meck (virtual), Molly Pelzer, Jen Schuster, Bridget Sheehan, Robyn Stuewe; Wonderscope Staff: Roxanne Hill, Kali McGee

1. Call to Order

Meeting was called to order at 10:04 a.m. by Alex Peterson.

2. Invocation

Invocation was given by Amy Dudeck.

3. Roll Call

Roll call was taken by Donna Telle, and she announced the presence of a quorum.

4. Agenda

Lynda Foster moved, Alfred Brandt seconded to approve the agenda. Motion Carried.

5. Minutes

Alfred Brandt moved, Lynda Foster seconded to approve the minutes of June 1, 2021. Motion Carried.

6. Midwest Dairy Introductions

Jen Schuster was introduced to the board as the new manager of Demand for BU South.

7. Financial Reports

Checkoff Update

Wendy Meck reviewed the Midwest Dairy checkoff update.

ADA of the Midwest – State Fair Financial Statement

Wendy Meck reviewed the ADA of the Midwest Missouri State Fair Financial Statement.

ADA of the Midwest – 2022 Budget

Bob Riegel moved, Curtis Steenbock seconded to approve 2022 ADA of the Midwest Missouri State Fair Budget. Motion Carried.

8. CEO Report

Molly Pelzer reported on the Advance Research in Dairy strategy for 2022.

9. Partner Spotlight – Wonderscope: Educating Youth Collaboration and Dairy Exhibit Tour

Sami Carter reported on the partnership with Wonderscope and Wonderscope staff member, Kali McGee lead a tour of the dairy exhibit.

10. Strategic Program Facilitated Discussion: Creating Checkoff Advocates and Developing Farm & Community Leaders

Ron Grusenmeyer and Bridget Sheehan facilitated discussion on the importance of creating checkoff advocates.

11. Committee Reports

Corporate Board

Alex Peterson reported on Corporate Board activities including continued support of USDEC.

DMI/NDB/UDIA

Orville Miller and Alex Peterson reported on the retirement of Tom Gallagher and Barb O'Brien who will be taking over as CEO.

12. New/Unfinished Business

Bylaws Subcommittee Recommendations

The board discussed proposed changes to the MoKan Division bylaws.

Oscar Award Nominations

Lynda Foster moved, Curtis Steenbock seconded to nominate Ron Grusenmeyer as the 2021 Mo-Kan Oscar recipient. Motion Carried.

13. Adjourn

Steve Strickler moved, Lynda Foster seconded to adjourn the meeting at 2:08 p.m. Motion Carried.

Respectfully Submitted,

Donna Telle
Secretary

Byron Lehman
Chair