



Bringing Dairy to Life!

**Midwest Dairy
Minnesota Division Board Meeting
Kemps, LLC, St. Paul, MN
October 19, 2021
Minutes**

Members Present: Mindi Arendt, Megan Herberg, Eric Hoese (virtual), Shirley Hulinsky, Margaret Johnson, Karen Kasper, Charles Krause, Sarah Kuechle, Barb Liebenstein, Kate McAndrews, Doug Popp (virtual), Dave Schwartz, Eric Sonnek, Kristine Spadgenske, Suzanne Vold, Rita Young

Members Absent: Joe Engelmeyer, Ken Herbranson

Ex-Officio Members Present: None

Ex-Officio Members Absent: deb Vander Kooi

Others Present: Midwest Dairy Staff: Brittney Arnold, Jenna Davis Brenda Goldman (virtual), Deb Hoffrogge (virtual), Wendy Meck (virtual), Molly Pelzer, Shannon Watrin, Melissa Young

1. Call to Order

Meeting was called to order at 12:42 p.m. by Barb Liebenstein.

2. Roll Call

Kristine Spadgenske moved, Suzanne Vold seconded to use the roll call from the recently adjourned MDPC Board Meeting. Motion Carried.

3. Agenda

Eric Sonnek moved, Charles Krause seconded to approve the agenda. Motion Carried.

4. Minutes

Dave Schwartz moved, Mindi Arendt seconded to approve the minutes of August 25, 2021. Motion Carried.

5. Administration Reports

ADA of the Midwest – 2021 Financial Statement

Deb Hoffrogge reported on the ADA of the Midwest financial statements.

State Fair and Malt Stand Debrief

Brittney Arnold gave a recap of the State Fair activities and reviewed the challenges of lower attendance, labor costs, and supply chain issues. Brittney also led a discussion on ways improve the profitability and efficiency of the State Fair Dairy Bar and the All-You-Can-Drink Milk Stand.

2022 Minnesota State Fair, Malt Wagon and Building Budget

Brittney Arnold presented the 2022 Minnesota State Fair, Malt Wagon and Building Budget and reported on the malt wagon events. Discussed repairs the malt wagons require and a change in the insurance process for the wagons was discussed.

Charles Krause moved, Eric Sonnek seconded to charge local ADA's a flat rate for insurance on a malt wagon. Motion Carried.

Dave Schwartz moved, Kristine Spadgenske seconded to sell one malt wagon. Motion Failed.

Charles Krause moved, Mindi Arendt seconded to sell two malt wagons and one truck. Motion Carried.

Eric Sonnek moved, Mindi Arendt seconded to approve the 2022 Minnesota State Fair, Malt Wagon and Building Budgets with the addition of the projected income from the sale of the malt wagons and truck. Motion Carried.

DMI Update

Charles Krause and Barb Liebenstein reported on national activities. Suzanne Vold gave an update on Environmental Stewardship Committee activities.

Princess Committee Update:

Eric Sonnek presented the State Fair media re-cap. Planning for the 2022 May event is underway. The Princess Committee recommends a change in the eligibility requirements.

Dave Schwartz moved, Megan Herberg seconded, to allow young women from adjacent counties within the Midwest Dairy region that do not have a current established princess program to be able to run for Princess Kay with official proof of enrollment/Minnesota high school transcript. Motion Carried.

Local ADA Updates and Training

Brittney Arnold reported that a webinar is scheduled in November for local ADAs to provide them with updates and training.

2022 District Meeting Plan

Brittney Arnold presented the plan for the 2022 District meetings, which includes one virtual meeting, followed by six regional meetings.

6. Leadership Update

Molly Pelzer reported on the "advance dairy research" objective of the Strategic Plan and provided a scorecard showing the progress made on all the Strategic Plan objectives.

7. Strategic Program Facilitated Discussion: Create Checkoff Advocates

Melissa Young, Shannon Watrin, and Jenna Davis presented information on creating checkoff advocates and developing farmer and community leaders.

8. New/Unfinished Business

Ex Officio Board Member Nominations and Timeline

The process and timeline for accepting applications for ex officio board members was discussed.

Nominations from board members should be directed to Midwest Dairy staff member Stacey Bergherr. Non-board members also may nominate themselves or other dairy farmers. Application forms will be sent to the nominees.

For the initial phase, applications must be submitted to Midwest Dairy by December 15, 2021. The applications received will be distributed to the board by December 31, 2021. Voting for ex officio board members will take place in January, 2022.

For subsequent application terms: nominations will be due in August with voting taking place at Fall board meeting.

9. Executive Session

Barb Liebenstein called for an Executive Session.

10. Adjourn

**Eric Sonnek moved, Margaret Johnson seconded to adjourn the meeting at 3:54 p.m.
Motion Carried.**

Respectfully Submitted,

Rita Young
Secretary

Barb Liebenstein
Chair